



## BAY CREEK WELCOMES TROON TO MANAGE CLUB OPERATIONS

**(Cape Charles, Va.)** – Bay Creek, Preserve Communities’ residential development set on Virginia’s Cape, welcomes Troon, a global leader in club management, to manage club operations. Troon Privé, the private club operating division of Troon, will manage golf and club operations, food and beverage, course agronomy, and membership marketing and programming.

“We recognize the importance of ensuring we have the optimal management structure and resources in place to support our continued growing Club here at Bay Creek,” said Bobby Masters, Vice President, Lifestyle Communities, Preserve Communities. “With a primary business of professional management of private clubs, Troon Privé’s expertise and vast resources will provide an elevated experience for members and their guests, as well as enhancing the working environment for our employees. We couldn’t be more excited for what the future holds and to welcome Troon to the Bay Creek family.”

Bay Creek members will continue to enjoy all amenities within Bay Creek community while golf members also now have access to the Troon Privé’s Privileges program, which delivers extraordinary golf and lifestyle benefits and reciprocal play at other Troon Privé-managed private clubs around the world.

“Troon is thrilled to be a part of the Bay Creek community as the golf courses and amenities are outstanding,” said Joel Gohlmann, Senior Vice President, Operations, Troon. “We look forward to working with Bay Creek members and Preserve Communities as we further elevate the member and guest experience.”

### **About Bay Creek**

Set on Virginia’s Cape, Bay Creek is a master planned community and resort that brings families together to live their best life through a connection with its coastal landscape, nature, state-of-the-art amenities and active lifestyle programming. Away from the hurried city life, the Preserve Communities property features world-class golf from two of the game’s legends – Arnold Palmer and Jack Nicklaus, two miles of private beach, a nature preserve and a diverse collection of neighborhoods and home styles. Learn more at [baycreeklife.com](http://baycreeklife.com).

### **About Troon**

Headquartered in Scottsdale, Ariz., Troon is the world’s largest golf management company providing services at 590-plus locations around the globe, including managing 640-plus 18-hole equivalent golf courses. In addition to golf, Troon specializes in homeowner association management, private residence clubs, estate management and associated hospitality venues. Troon’s award-winning food and beverage division operates and manages 610-plus food and beverage operations located at golf resorts, private clubs, daily fee golf courses and recreational facilities. With properties located in 45-plus states and 30-plus countries, Troon’s family of brands includes Troon Golf, Troon Privé, Troon International, Honours Golf, OB Sports, Indigo Golf Partners, **CADDIEMASTER**, True Club Solutions, Cliff Drysdale Tennis and RealFood Hospitality, Strategy and Design. Troon-affiliated properties include Indian Wells Golf Resort in Indian Wells, California; Yas Links Abu Dhabi in the United Arab Emirates; The Club at Savannah Harbor in Savannah, Georgia; and Lake of Isles in North Stonington, Connecticut. For additional news and



information, visit [www.Troon.com](http://www.Troon.com), or connect with Troon on [Facebook](#), [Twitter](#), [Instagram](#), [Troon Chronicles](#), [Press Room](#), or subscribe to [Troon Magazine](#).

### **About Preserve Communities**

Preserve Communities is the national leader in thoughtful real estate development and has over 30 years of proven success across a diverse portfolio of projects. Led by a seasoned team of professionals, the developer specializes in creating purposefully crafted communities that enhance the quality of life for residents. Preserve Communities developments are built to reflect their surroundings and take care to respect the long-term impact of development on the land and living experience. Learn more at [www.preservecommunities.com](http://www.preservecommunities.com).

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