



FOR IMMEDIATE RELEASE

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Preserve Communities Unveils New Home Building Company

Crafting Personalized, Quality Homes, Company to Launch in the Virginia Community of Bay Creek

(ALPHARETTA, Ga.) – [Preserve Communities](#) – a leader in thoughtful real estate development – has formed a new home building arm, [Preserve Homes & Neighborhoods](#). The newest venture of the growing real estate developer specializes in crafting personalized quality homes for the discerning buyer within Preserve Communities' current and planned developments.

These new luxury homes will offer homebuyers the unique combination of easy, turnkey construction with the benefits of living in purposefully developed lifestyle communities. Consistent with the manner in which Preserve Communities' developments are designed, the homes will blend seamlessly into each local community. They will reflect a traditional style with timeless appeal and provide all the conveniences that buyers want.

"Now more than ever, open space, scenic views and quality of living has become a larger priority to homeowners," says Jeff Coggin, president and CEO of Preserve Homes & Neighborhoods. "The formation of our new building company will enable Preserve Communities to meet this market demand by applying our thoughtful community development approach to home building while making the process as stress-free as possible for our buyers."

The company will begin its efforts at Preserve Communities' Bay Creek property located on Virginia's Eastern Shore, where demand has surged in recent months resulting in substantial year-over-year growth in property sales. Subsequent expansions are planned to take place on a rolling basis from early 2021 through 2022 at Albemarle Plantation in Hertford, N.C., New Hampstead in Savannah, Ga., and East Argent and West Argent in Bluffton, S.C.

While the building company is new, its leadership team brings over 100 years of collective experience in building quality homes and developing lifestyle communities.

- Jeff Coggin, Vice President of Master Developer Communities for Preserve Communities, was named the president and CEO of Preserve Homes & Neighborhoods. The South Carolina resident brings a multitude of executive experience in several industries including resort and residential real estate development, home building, golf operations, business consulting and management services.
- Dave Durham, previously the president of John Wieland Homes, joined Preserve Homes & Neighborhoods as its division manager for South Carolina and Georgia. A 30-year veteran of the residential construction industry, Durham has amassed extensive experience in homebuilding, construction management and residential development.
- Kevin Popson was formerly a division president of John Weiland Homes and joined Preserve Homes & Neighborhoods as its division manager for Virginia and North Carolina. He will oversee

operations at the Bay Creek and Albemarle Plantation developments. The South Carolina resident brings 30 years of real estate experience to team.

- Kenny Schmidt, formerly a project manager with Stanly Martin Homes, will serve as the project manager for the Bay Creek and Albemarle Plantation developments. He has also worked previously at Front Door Communities and John Weiland Homes & Neighborhoods.

To learn more about current Preserve Homes & Neighborhoods projects, visit <https://baycreek.net/preserve-homes/>.

About Preserve Homes & Neighborhoods LLC

Preserve Communities develops purposefully crafted lifestyle communities that capture the essence of their surroundings and enhance residents' quality of life. Preserve Homes & Neighborhoods' mission is to extend the application of these principles into the homes our residents live, work and play in by crafting personalized quality homes for discerning buyers. At Preserve Homes & Neighborhoods (PHN), we take a thoughtful approach to every home we design and build to ensure it blends seamlessly with the community, while offering owners the floor plans and features they want at an incomparable value. Led by a team of professionals with over 100 years of combined new home construction experience and backed by the Preserve Communities brand, you can rest assured that a PHN home will be one that you and your family be proud to call your own for many years to come.

About Preserve Communities

Preserve Communities is a real estate development company with over 30 years of proven success across a diverse portfolio of projects. Led by a seasoned team of professionals, we specialize in creating purposefully crafted communities that enhance the quality of life for residents. Our lifestyle centric communities are built to reflect their surroundings and take care to respect the long-term impact of development on the land and living experience. Learn more at <https://preservecommunities.com/>.

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