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Bay Creek Nears Sellout of New Palmer Lake Villas' First Phase Offering

New Villas on Golf Course to offer Low Maintenance Living; Additional Offerings Planned

(CAPE CHARLES, Va.) – [Bay Creek](#), a beach and golf community located along Virginia's Eastern Shore, has sold 9 of its new Palmer Lake Villas within hours of releasing the first 12 units.

The Palmer Lake Villas offer a combination of low-maintenance, stylish residences and an experience-rich, coastal lifestyle. They were created to appeal to both full-time residents as well as those desiring a second home.

Bay Creek offered the new Villas through a special priority reservation program. The sales took place through a virtual sales event – a first for Bay Creek developer Preserve Communities – where reservation holders took a virtual tour and selected their desired Villa. They also had the option to put their home in the rental program, which was at maximum occupancy over the summer.

Nestled along the 12th and 13th holes of the community's Arnold Palmer Signature Course, the Palmer Lake Villas offer views of both the golf course and water. Homeowners will also be moments away from two miles of private beaches and nature trails.

"The demand for the Palmer Lake Villas at Bay Creek mirrors a bigger sales trend seen nationally over the past few months, as buyers seek more open space, scenic views and other lifestyle benefits," says Jack Madden, Director of Sales, Bay Creek. "Their unique combination of easy access to activities and 'lock-and-leave' attributes with golf course and water views will continue to make the Palmer Lake Villas very popular with prospective residents."

Designed and crafted by highly respected Beacon Custom Homes, the Villas will continue the Bay Creek tradition of distinct architecture and Eastern Shore surroundings. Interested buyers can visit baycreek.net/palmer-lake-villas. Plans call for a second phase of Villas at Bay Creek to be released later in the year.

"Even though there hasn't been a new Condominium or Villa option offered at Bay Creek in over a decade, we were still blown away by the high level of interest in the Grand Opening release of these fantastic Villas," says Bruce Fine, Founding Partner of Collins & Fine, Bay Creek's marketing firm. "We expect the remaining three units to sell fast and anticipate even more interest in the next phase later this year."

Bay Creek was recently named "Best Coastal Community" by Ideal Living Magazine. For more information, visit baycreek.net.

About Bay Creek

Set on Virginia's Eastern Shore, Bay Creek is a beach and golf community offering the best of coastal living. Away from the hurried city life, the Preserve Communities property features world-class golf by Arnold Palmer and Jack Nicklaus, two miles of private beach, a variety of active lifestyle programming and a diverse collection of neighborhoods and home styles. Learn more at baycreek.net.

About Preserve Communities

Preserve Communities is a real estate development company with over 30 years of proven success across a diverse portfolio of projects. Led by a seasoned team of professionals, we specialize in creating purposefully crafted communities that enhance the quality of life for residents. Our lifestyle centric communities are built to reflect their surroundings and take care to respect the long-term impact of development on the land and living experience. Learn more at www.preservecommunities.com.

About Collins & Fine

Based in Greenville, S.C., Collins & Fine Group (CFG) works with premier real estate developers around the Southeastern U.S. to develop and implement integrated sales and marketing programs. CFG specializes in designing marketing strategies that capitalize on emerging real estate trends to introduce affluent buyers to outstanding property and membership opportunities. The newly formed venture was founded by Dan Collins and Bruce Fine who, for the past 30 years, held senior management positions with IMI – the leading sales and marketing firm for the luxury resort real estate industry.