



FOR IMMEDIATE RELEASE

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MEDIA CONTACT:

Julie McKay
703.891.3330
jmckay@buffalo.agency
[Buffalo Agency](#)

Preserve Communities to Donate More Than \$50,000 to the Hunger and Health Coalition

Fueled by community support of matching campaign, the donation will benefit families of Blowing Rock

ALPHARETTA, G.A. – Preserve Communities – the national leader in thoughtful real estate development – will donate more than \$50,000 to the Hunger and Health Coalition to provide meals to families in Watauga County. Mobilizing the community to lend their support, Preserve Communities matched donations up to \$25,000, with one hundred percent of the proceeds benefitting the charity. All donations were made through Preserve Communities’ charitable giving arm, The James Fisher Memorial Foundation.

The donation campaign was launched in August in lieu of the Foundation’s annual fundraiser the James Fisher Memorial Foundation International Grand Prix which was canceled due to ongoing health and safety concerns amidst the COVID-19 pandemic.

“While we would have loved to host our annual Grand Prix, it is inspiring to see how the community banded together to support one another,” said Jack Fisher, CEO and founder of Preserve Communities. “We’re proud to work with the Hunger and Health Coalition and hope this donation can provide some relief to families in the Blowing Rock community.”

For every \$1 donated, the Hunger and Health Coalition is able to purchase \$5 worth of food to help families in need in Watauga County. Since March, they have served an average of 2,400 individuals providing over 21,000 pounds of produce, 60,000 pounds of non-perishables and 9,000 pounds of prepared meals each month.

“We have seen more and more individuals and families struggling to make ends meet and the pandemic has only intensified hunger (the effects of poverty) in our community,” said Elizabeth Young, executive director of Hunger and Health Coalition. “Since COVID-19 began, our team has enrolled hundreds of new families to ensure that they will have food on the table for themselves and their children. We are deeply grateful to be a recipient of funds raised by the James Fisher Memorial Foundation. Each dollar will play a critical role in providing nutritious foods to our families in need in the High Country.”

The Hunger and Health Coalition began in 1982 to assist food insecure families in need in the Blowing Rock and Boone area. The organization has expanded its efforts to include a pharmacy, fresh produce market, backpack program and more, and continues to support the communities in Watauga County.

To learn more about the foundation and other ways to support the community, visit <https://jamesfisherfoundation.org/>.

About Preserve Communities

Preserve Communities is a real estate development company with over 30 years of proven success across a diverse portfolio of projects. Led by a seasoned team of professionals, we specialize in creating purposefully crafted communities that enhance the quality of life for residents. Our lifestyle centric communities are built to reflect their surroundings and take care to respect the long-term impact of development on the land and living experience. Learn more at <https://preservecommunities.com/>.

About the James Fisher Memorial Foundation

In 2019, Preserve Communities' CEO and Founder Jack Fisher created the James Fisher Memorial Foundation, a non-profit organization within Preserve Communities, to honor his son's passions and further the company's commitment to community. The Foundation's mission is to enhance the well-being of those within the communities where Preserve Communities operates through funding and the donation of land use. The 2019 James Fisher Grand Prix raised over \$100,000 with 100% of proceeds going directly to charity. Learn more at <https://jamesfisherfoundation.org/>.

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