



**FOR IMMEDIATE RELEASE**

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Buffalo Agency / Preserve Communities

**Bay Creek Rallies Community to Donate More Than \$22,000  
for Virginia Eastern Shore Hunger Relief Efforts**

*Fueled by a matching campaign, the donation will benefit the Foodbank of Southeastern Virginia and the Eastern Shore*

**CAPE CHARLES, V.A.**, – Bay Creek, a residential development within Preserve Communities, will donate more than \$22,000 to the Foodbank of Southeastern Virginia and the Eastern Shore which will provide meals to Virginia families impacted by the coronavirus pandemic. Preserve Communities CEO and Founder Jack Fisher mobilized the community to lend their support through a matching campaign in which he doubled donations up to \$10,000. The donation was made through the company’s foundation, The James Fisher Memorial Foundation.

“When Preserve Communities first came to Bay Creek, we knew it was a special place.” said Fisher. “I’ve seen how the owners and members here have banded together to support one another during this uncertain time so I knew they would answer the challenge to help our neighbors in need. We look forward to continuing our support of Eastern Shore communities.”

The donation is earmarked for the Eastern Shore branch of the Foodbank which has distributed more than 269,000 pounds of nutritious food to more than 22,000 individuals in need since the pandemic hit in mid-March. This growing need paired with a drastic increase food costs because donated items have been down has created an even bigger strain on the Foodbank and a reliance on monetary donations to stay afloat.

“With families out of work, children out of school where they would have received meals and at-risk seniors afraid to leave their homes, we simply would not be able to keep up with the demand for food without generous donations like this one,” said Charmin Horton, Branch Manager of the Foodbank of Southeastern Virginia and the Eastern Shore. “We are so grateful to Bay Creek for joining our recovery efforts and lending a hand to help the most vulnerable populations in our Eastern Shore communities.”

To learn more about how you can support the Foodbank of Southeastern Virginia and the Eastern Shore, visit [www.foodbankonline.org](http://www.foodbankonline.org) or their Facebook page <https://www.facebook.com/FoodbankSEVA>.

**About Preserve Communities**

Preserve Communities is a real estate development company with over 30 years of proven success across a diverse portfolio of projects. Led by a seasoned team of professionals, we specialize in creating purposefully crafted communities that enhance the quality of life for residents. Our lifestyle centric communities are built to reflect their surroundings and take care to respect the long-term impact of development on the land and living experience. Learn more at [www.preservecommunities.com](http://www.preservecommunities.com).

**About Bay Creek**

Set on Virginia’s Eastern Shore, Bay Creek is a beach and golf community offering the best of coastal living. Away from the hurried city life, the Preserve Communities property features world-class golf by Arnold

Palmer and Jack Nicklaus, two miles of private beach, a variety of active lifestyle programming and a diverse collection of neighborhoods and home styles. Learn more at [baycreek.net](http://baycreek.net).

**About The Foodbank of Southeastern Virginia and the Eastern Shore**

Since 1981, the Foodbank of Southeastern Virginia and the Eastern Shore, a member of Feeding America™ and the Federation of Virginia Food Banks, has been providing food for hungry people throughout Southeastern Virginia and on the Eastern Shore.

In our mission to lead the effort to eliminate hunger in our community, the Foodbank has distributed over 360 million pounds of food equating to over 300 million meals throughout our 4,745-square-mile service area, which includes the cities of Norfolk, Portsmouth, Chesapeake, Suffolk, Franklin and Virginia Beach as well as the counties of Southampton, Northampton, Sussex, Isle of Wight and Accomack. During the 2018–2019 fiscal year, the Foodbank distributed over 16 million pounds of food equating to over 14 million meals to the community.

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